



2014 WATER CARE

Dealer Resource Guide



GET MORE OUT Of What You Put In!

More Quality!

More of the highest quality products delivering consistent performance and reliability. Whether its sanitizers, balancers, shocks or algaecides, ClearView™ quality helps you do your job better.



More Innovations!

ClearView™ continues to deliver new solution based products and formulations to meet industry demands. New this year are concentrated brighteners, single application shocks and a unique formulation of phosphate remover: Phos-Boss and Phos-Boss MAX. Concentrated chemicals enable users to deliver the same benefits but carry less, saving both time and money.

More Savings!

By bringing it all together, quality, innovations and comparative prices, you can improve your bottom line and keep competitive. It's not only what you pay, but what you get for it.



ClearView™

HELPING YOU GET MORE OUT OF THE CHEMICALS YOU PUT IN!

If you're not seeing our products in your store, contact your nearest Imperial representative or call us at 800.420.3255.



Tm

Testing Materials

The starting point for good water quality is good testing habits. Water should be checked one to two times per week for available sanitizer level and proper pH readings. A water sample should be brought to your professional dealer for full analysis once per month or twice per fill cycle with spas. The first sample should be taken 24 hours after opening the pool or filling the spa, and the last sample taken 48 hours before closing the pool for the season. Of course anytime you suspect a problem, a water sample should also be checked.

B

Balance the Water

The critical first step in maintaining a clear, safe, enjoyable body of water is overall balance.

Alkalinity is balanced three or more times per season and gives pool and spa water the ability to resist pH changes due to rain, use, and other external factors.

Calcium Hardness is also balanced three or more times per season and prevents water from becoming aggressive and breaking down metal and plastic components thus protecting all surfaces, structures, and equipment.

Chlorine Stabilizer is balanced once per season in most pools and is not required in spas or in biguanide treated pools. Stabilizer slows chlorine loss due to sunlight. An unstabilized pool will use three to four times more chlorine than a properly balanced pool.

Foundation (borate) is balanced once per season and enhances water quality in all applications and with all programs. The water takes on a softer feel, chlorine consumption is reduced, water balance is more controllable, and algae growth is diminished.

A

Adjust the PH Level

Maintaining the proper pH range will make the water environment more user friendly. pH of human tissue is 7.5 and the recommended range for pools and spas is 7.2 to 7.8. Test twice per week and adjust as needed.

- **pH Increaser** is the most commonly used adjustment.
- **pH Decreaser** is typically used at the time of spring balancing or with pools equipped with chlorine generation devices (Salt Systems).

S

Sanitize

Water requires a continuous supply of **Sanitizer** to kill bacteria and algae before it has a chance to get established in the pool or spa. In traditional chlorine applications, sanitizer should be introduced through the use of an automatic chlorinator for consistent, effective disbursement throughout the body of water.

O

Oxidize

Oxidizing has several common names including “shocking” and “super chlorinating”. Oxidizing removes the materials that were killed by the sanitizer. Without oxidizing, contaminants build up and lead to water that is difficult to control and is of poor quality. Oxidizing is chemically cleaning the water once per week.

C

Control Algae and Minerals

Weekly use of products to control minerals and prevent algae will reduce the work load on **Sanitizers** and **Oxidizers**. Proper weekly additions keep pool and spa water sparkling clear, easy to maintain, and safe and enjoyable to use. Pools using algaecides weekly will exhibit better water quality and less product consumption than those not preventing algae formation.

PM

Problem Solvers and Maintenance

These groups of products are specially designed for use in the pools and spas. Each year many thousands of warranty claims are denied because of the use of non-pool products to clean surfaces and equipment. Preserve your investment by only using products designed for swimming pools and spas.

Clarifiers are products designed to help increase filter efficiency and add sparkle to the water by coagulating small particles into larger ones so they can be filtered out.

Cleaners are specially formulated products to clean and maintain pool surfaces, filters and equipment. These products are non-foaming, and will not adversely impact water quality and balance.

Problem Solvers are a specialized group of products to treat rare circumstances that may arise in pool and spa water from time to time. Products included kill certain types of stubborn algae, remove excess chlorine, eliminate phosphates that algae feed on, and a host of other important tasks.



BASOC ELEMENTS' provides you with valuable business tools to be competitive and successful!

High Quality, USA Produced Brands

Memorable brand identifiers.



Exclusive Territories by Chemical Brand

Featuring 3 chemical products to differentiate your business.

Easy-to-Use Color-Coded Format

Color-coordinated brochure format and products.
Consumer-oriented packaging.

Earn Power Points Rewards

Purchases qualify for Power Points Early Buy Program.
Ask how to qualify and register for Power Points Rewards!

VALUE ADDED SOLUTIONS

Design Services and Programs

FREE retail layout and design services.
FREE POP Marketing Kit - BASOC, item #25642.
Attractive Shelving and Display Programs available.
Discounted BASOC Wearables Program.

Educational & Certification Opportunities

Annual seminars, training, and CPO® Certified program offerings.

Multi-Level Support

Local Distribution Centers
Regional Sales Directors
Imperial Distribution Programs Department
Pool Chemical, Water Lab & All Manufacturers

Online Resources

24/7 Access to online resources, which offers you a huge collection of data and details! VISIT:

www.basoclements.com (for dealers and consumers)

www.imperialpools.b2b.com (for dealers only)



Contact your
**IMPERIAL
REGIONAL SALES DIR.**
for your
**BASOC™
EXCLUSIVE
TERRITORY!**



ClearView™



IS THIS YOU DURING EARLY BUY SEASON?



*Too many product sheets?
Large minimum orders to qualify?
Different terms for each order?
Due dates all over the calendar?*

2013 IMPERIAL Power Points

Early Buy Program

SAVE TIME & MONEY!

Contact your local
branch today or call
1-800-444-9977
for more information.

Your Imperial Advantages

- » Chemical Products Are Combined Into One Total Early Buy
- » No Individual Product or Brand Minimums
- » You Choose Your Terms
- » You Choose Your Early Buy Incentives
- » 2013 Pricing Through December 16, 2013
- » Simple NET Pricing File
- » Easy Order and Purchase History File
- » **Available Thru December 16, 2013**



Jump On In!

Buy Products - Earn Points - Get Rewards



Buy: Put power behind your purchases with additional profit opportunities!

Earn: Rack up Reward points on an abundance of Oreq items.

Get: Spend Rebate Vouchers on product, marketing / merchandising items & co-op

Double Points!

Adding value where it matters! Earn DOUBLE points on specified products and boost your points balance.

2X

Welcome New Members!

Register and receive a start-up Welcome Kit full of fun stuff to help kick off your Rewards Member status!

Thank You Current Rewards Members!

You'll receive a marketing package each year to help kick off your season and keep merchandising materials fresh.

These marketing packages will include items (selected at Oreq's discretion) based on your business type and individual needs.



How It Works:

Points are earned on eligible purchases within the program period. Your purchases earn points and potentially double points which then qualify you for Product and Co-Op Vouchers as follows:

Points	Product Voucher		Co-Op Voucher	Total Rewards Value
15,000	\$200.00	PLUS	\$200.00	\$400.00
25,000	\$350.00	PLUS	\$400.00	\$750.00
35,000	\$450.00	PLUS	\$700.00	\$1,150.00
45,000	\$600.00	PLUS	\$1,200.00	\$1,800.00

Product Vouchers can be used as cash toward future product purchases and other items such as jackets, beach towels and more through the Oreq website. Co-Op dollars can be used for advertising reimbursements.

Contact your local Imperial Branch for more details!

Note: Program is subject to change without notice.



oreq™

www.oreqcorp.com

Start-Up The Right Way!

New Members Welcome Kit!

Register with Oreq as a ClearView™ Rewards Member and receive a free Welcome Kit full of fun stuff to help kick off your Rewards Member status! You can expect such items as posters, banners, counter top mats, mouse pads, floor displays, hats, window clings and much more. It's our way of helping to market your ClearView commitment.



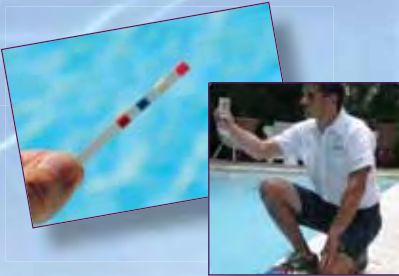
Go to www.oreqcorp.com
to become an official ClearView
Rewards Member today!

Welcome Kit marketing packages will include items (selected at Oreq's discretion) based on your business type and individual needs.





Protect the Investment Made in Owning a Pool or Spa



✓ Makes all employees water experts

- > Fast and accurate testing
- > Eliminates testing errors
- > Increases consumer confidence
- > Promotes higher customer satisfaction ratings

- > Tracks all previous tests for fast review
- > Branded recommendations established by test factor
- > Customizable to your needs and preferences



INCREASE YOUR STORE CHEMICAL SALES!

Ask Your Local IMPERIAL BRANCH About All of Our Water Testing Supplies & Programs
~ Reference Accessory Catalog Pages 99 - 104 ~



item #
HPCWAVE3

ScanMate7
Test Strips



item #
BEL3576

Just Fill...Spin...It's IN!



WaterLink **Spin**
Professional Water Analysis Lab



WaterLink Lab
includes
100 spin disks.



33 Wade Road, Latham, NY 12110



Make An Impression!

Brand your company by customizing your water sample bottles with labels.

Water Sample Bottle Labels

\$169.95 for 1,000 labels

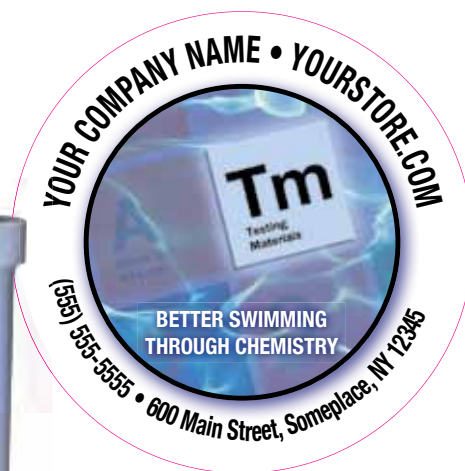
includes shipping

BRAND & DIFFERENTIATE YOUR COMPANY!

Your brand is a foundational piece of your marketing communication, identifying your goods and services to differentiate your company from the competition. Show your customers that your company provides:

- ✓ *fast and accurate water quality testing*
- ✓ *convenient, leak-proof bottles*
- ✓ *PLUS, you're branding your company*

A GOOD VALUE!



Actual Label Size

ORDER DETAILS

Minimum order quantity is 1,000 for \$169.95.

Shipping included.

Estimated turnaround is 5 business days.

Label Specs - Description #D348490 - circle 2.5" diameter, polypropylene material, color white-pearlescent, gloss finish, and 4 color (CMYK) printing.

Options

Customize to include any of the following information:

Your Company Name

Company Address (street, city, state, zip)

Phone Number

Web Address

TERMS

Credit card payment when order is placed.



TO PLACE YOUR LABEL ORDER

Contact **Melinda Young**, Customer Service Rep., for personal assistance in customizing your order.

CONSOLIDATED LABEL

website: consolidatedlabel.com

925 Florida Central Parkway, Longwood, FL 32750

Melinda Young

melinda@consolidatedlabel.com

800-475-2235

CONTACT YOUR LOCAL IMPERIAL BRANCH TO PLACE
YOUR BASOC WATER SAMPLE BOTTLE ORDER

Item #145250 4 oz. Water Sample Bottle Code #INM105X5472 Net Dealer Price \$0.75 Ea.



Call Imperial to find out how to become a successful retail chemical dealer with BASOC!

800-444-9977

www.imperialpoolsb2b.com

Clearview Chemical Program

Imperial Number	Part Number	Description	Code Number	List Price
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B

Balance the Water



250031



250037

Total Alkalinity Increaser

A safe, easy-to-use granular product that raises total alkalinity and acts as a buffer to prevent "pH bounce", staining and corrosion.

250030	CVTA005	8 X 5 lb. pail	ORQ6595X604	\$11.95
250031	CVTA010	4 X 10 lb. Pail	ORQ4995X937	\$18.95
250032	CVTA025	25 lb. pail	ORQ2395X349	\$35.95

Calcium Hardness Increaser

Calcium Hardness Increaser raises calcium hardness of pool water to aid in the prevention of corrosion, etched plaster and other problems resulting from low calcium hardness.

250033	CVCC010	4 X 10 lb. Pail	ORQ5095X119	\$18.95
250034	CVCC025	25 lb. pail	ORQ2595X866	\$38.95

Water Conditioner (Stabilizer)

Prevents Chlorine loss from the sun's ultraviolet rays and is buffered for minimal effect on pH.

250035	CVCA015	12 X 1.5 lb. bottle	ORQ6395X594	\$7.95
250036	CVCA004	8 X 4 lb. pail	ORQ10495X26	\$19.95
250037	CVCA008	4 X 8 lb. pail	ORQ10095X99	\$37.95
250038	CVCA045	45 lb. pail	ORQ6495X217	\$80.95

A

Adjust the PH level



250025

pH Up

A convenient granular product that raises the pH of pool water with minimal effect on overall alkalinity.

250025	CVSA002	12 X 2 lb. bottle	ORQ4595X161	\$5.95
250026	CVSA005	8 X 5 lb. pail	ORQ6295X383	\$11.95
250057	CVSA010	4 X 10 lb. pail	ORQ4695X329	\$17.95
250058	CVSA025	25 lb. pail	ORQ2195X768	\$32.95

pH Down

A granular product for slowly lowering the pH of pool water. Safer to handle and store than liquid acids.

250027	CVSB003	12 X 3 lb. bottle	ORQ6295X108	\$7.95
250028	CVSB007	8 X 7 lb. pail	ORQ8195X162	\$14.95
250029	CVSB050	50 lb. Pail	ORQ6395X918	\$95.95

S

Sanitize



250002

3" Jumbo Tabs "Scent-triffic"

"Scent-triffic" is the first and only chlorine tablet with odor control. The "scent-triffic" fresh scent combined with the industry's leading and purest trichlor, delivers the consumer an unmatched experience with the storage of chlorine tabs. Individually wrapped 8 oz. 100% trichlor chlorine tablet. Slow dissolving and stabilized. For use in erosion-type chlorine tablet feeders. One tablet treats 8,000-10,000 gallons every 7-14 days in a chlorine tablet feeder.

250000	CVTLST005	8 X 5 lb. pail	ORQ15095X55	\$27.95
250001	CVTLST010	4 X 10 lb. pail	ORQ14295X60	\$53.95
250002	CVTLST025	25 lb. pail	ORQ7295X351	\$79.95
250003	CVTLST050	50 lb. pail	ORQ13395X95	\$146.95
250082	CVTLCR048	Individually Wrapped, Retail-Friendly Display Box, 2x24 boxes - 48 tabs/cs	ORQ11795X29	\$2.95

Pool Sticks

Individually wrapped 8 oz. 100% trichlor chlorine stick. Slow dissolving and stabilized. For use in erosion-type chlorine tablet feeders. One stick treats 10,000 gallons every 7-14 days.

250004	CVST005	8 X 5 lb. pail	ORQ14195X32	\$26.95
250005	CVST008	4 X 8 lb. pail	ORQ12295X41	\$45.95
250006	CVST025	25 lb. pail	ORQ7495X159	\$93.95
250007	CVST050	50 lb. pail	ORQ13395X20	\$146.95

1" Tabits

100% trichlor chlorine tablet. Slow dissolving and stabilized. For use in erosion-type chlorine tablet feeders. One tablet for every 1,000 gallons every 7-14 days in a chlorine tablet feeder.

250008	CVTS005	8 X 5 lb. pail	ORQ14695X32	\$27.95
250009	CVTS010	4 X 10 lb. pail	ORQ13795X38	\$51.95
250010	CVTS025	25 lb. pail	ORQ7395X292	\$91.95



ClearView



250010

Clearview Chemical Program

S
Sanitize



250016

Granular

100% dichlor stabilized chlorinating concentrate. For use in controlling bacteria in pools and spas. Granular is 56% available chlorine w/ a neutral pH which makes it the most universal product for start up treatment, closing treatment or maintenance.

Imperial Number	Part Number	Description	Code Number	List Price
250011	CVDD002	12 X 2 lb. bottle	ORQ11095X12	\$13.95
250012	CVDD005	8 X 5 lb. pail	ORQ17995X40	\$33.95
250013	CVDD010	4 X 10 lb. pail	ORQ16695X96	\$62.95
250014	CVDD016	2 X 16 lb. pail	ORQ12295X67	\$91.95
250015	CVDD025	25 lb. pail	ORQ8895X182	\$110.95
250016	CVDD050	50 lb. pail	ORQ16695X61	\$208.95

O
Oxidize



250059

Shimmer N Shock

Blended shock adds buffers and clarifiers for sparkling results. The shock of choice for vinyl liners.

250059	CVDB001	24 X 1lb. bag	ORQ9695X192	\$4.95
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Insta-chlor

100% granular calcium hypochlorite. Insta-chlor is non-stabilized 68% available chlorine.

* 250020	CVIC001	24 X 1lb. bag	ORQ6995X442	\$3.95
* 250021	CVIC025	25 lb. pail	ORQ7595X356	\$94.95
* 250022	CVIC100	100 lb. pail	ORQ25195X85	\$276.95



BUCH100

68% Calcium Hypochlorite Shock

100% granular calcium hypochlorite. Granular calcium hypochlorite is non stabilized 68% available chlorine.

145128	CH24T	CalHypo 68% 24x1 lb. bags/cs	BLK6205X481	\$3.95
145130	CH25T	CalHypo 68% 25 lb. Pail	BLK5775X430	\$72.95
BUCH100		100 lb. pail	BLK16940X24	\$187.95
BUCH88C		88 lb. pail	BLK14910X45	\$164.95



250023

ChlorFREE 15

Swim after treatment in as quick as 15 minutes. A potassium monopersulfate that turns into active chlorine. ChlorFREE is non-chlorine and non-bleaching.

250023	CVPM001	24 X 1lb. bag	ORQ10295X90	\$5.95
250024	CVPM025	25 lb. pail	ORQ10195X34	\$126.95

C
Control Algae and Minerals



250046

Poly Power 60

Highly concentrated algaecide, useful for treating hard to kill black and green algae. Excellent preventative. Will not stain pool surfaces. Non-metallic, non-foaming.

250046	CVLPPQT12	12 X 1 quarts	ORQ19495X78	\$19.95
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Poly Power 30 Algaecide

Used to kill green algae. Excellent preventative. Will not stain pool surfaces. Non-metallic, non-foaming.

250054	CVLPP30QT12	Poly Power 30 12x1 qt btls/cs	ORQ15695X86	\$15.95
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Quat Power

Highly effective economical algaecide for the control of algae in pool water. 50% active quat.

250047	CVLQPQT12	12 X 1 quarts	ORQ12595X61	\$15.95
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250047

Copper Strike

A 11.2% chelated copper algaecide that eliminates and controls the growth of all types of algae in pool water. Compatible with chlorine and bromine systems.

250045	CVLCSQT12	12 X 1 quarts	ORQ12495X39	\$15.95
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Algaecure

100% trichlor granular. Effective algaecure for black and green algae infestations. Not recommended for vinyl liner pools.

250040	CVTC002	12 X 2 lb. bottle	ORQ10795X59	\$12.95
250041	CVTC005	8 X 5 lb. pail	ORQ17595X85	\$32.95
250042	CVTC010	4 X 10 lb. pail	ORQ4000X360	\$60.95
250043	CVTC025	25 lb. pail	ORQ8995X994	\$134.95
250044	CVTC050	50 lb. pail	ORQ15095X66	\$225.95



250048

Mineral Magnet

Removes metals from pool water also useful to remove metal stains and scale from pool surfaces. Compatible with all water treatment systems.

250048	CVLMMQT12	12 X 1 quarts	ORQ14095X55	\$17.95
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ClearView

* limited quantities available.

Clearview Chemical Program

PM
Problem Solvers
and Maintenance

Imperial Number	Part Number	Description	Code Number	List Price
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Crystal Clarifier

Works w/ filtration to collect organic waste particles for clear, sparkling water. pH neutral, non-staining, non-foaming and not affected by shock treatments. Compatible w/ all water treatment systems.

250039	CVLCCQT12	12 X 1 quarts	ORQ7295X920	\$8.95
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Drop Out

A supercharged clarifier which collects cloud causing particles too small for the pool filter.

250050	CVLDOQT12	12 X 1 quarts	ORQ13195X87	\$15.95
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Filteraid

Effectively removes oil, scale, organics and grime from sand, cartridge and diatomaceous earth filters.

250049	CVLFAQT12	12 X 1 quarts	ORQ10595X20	\$12.95
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TVC

Professional strength tile & vinyl cleaner. Non-abrasive.

250051	CVLTVQQT12	12 X 1 quarts	ORQ10695X34	\$12.95
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Pool Perfect

Just capfuls per week for clear perfect pool water: the industry standard for natural enzyme water treatment. Used in household pools, commercial pools, and water theme parks to ensure silky, sparkling water. Pool Perfect prevents scum and waterline ring. It eliminates chemical odors, keeps filters clean, extends filter life, and reduces shocking.

145831	03210	12 X 1 Liter	NAT16525X81	\$19.95
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Stopz-it

Proven to be the most effective killer and protector to vinyl pool liners available for Nutsedge (commonly known as nutgrass).

250055	CVSTOP002	10 X 2 lb. bags	ORQ10000X16	\$19.95
250056	CVSTOP035	10 X 3.5 lb. bags	ORQ15000X36	\$24.95

Yellow Out (Coral Seas Label)

From Green to Clean in 24 hours. Works effectively with chlorine to safely clean algae from your pool without harsh algaecide chemicals. Does not contain foam, stain, silver or poison. Gentle, scrub free product will not damage or stain pool surfaces.

145685	YELLOW212	12 x 2 lb	COR15960X70	\$23.95
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PHOS-Boss

Phosphate remover that reduces pool phosphate levels to below 100 ppb.

250084	CVLPB05G6	6 x 1/2 gallons	ORQ22595X28	\$55.95
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PhosFree

Eliminates phosphates from pools: Unique patented formula used to reduce phosphate levels in a pool to near zero at initial fill or at season opening.

145833	05221	PhosFree - 6 x 2 L	NAT11030X16	\$26.95
145849	00081	Phosphate Test Kit - 10 Tests per kit.	NAT1130X735	\$2.95



250049



250050



250051



250084

Clearview Salt Program

Imperial Number	Part Number	Description	Code Number	List Price
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B

Balance the Water



250031



250037



COM35040

Total Alkalinity Increaser

A safe, easy-to-use granular product that raises total alkalinity and acts as a buffer to prevent "pH bounce", staining and corrosion.

250030	CVTA005	8 X 5 lb. pail	ORQ6595X604	\$11.95
250031	CVTA010	4 X 10 lb. Pail	ORQ4995X937	\$18.95
250032	CVTA025	25 lb. pail	ORQ2395X349	\$35.95

Calcium Hardness Increaser

Calcium Hardness Increaser raises calcium hardness of pool water to aid in the prevention of corrosion, etched plaster and other problems resulting from low calcium hardness.

250033	CVCC010	4 X 10 lb. Pail	ORQ5095X119	\$18.95
250034	CVCC025	25 lb. pail	ORQ2595X866	\$38.95

Water Conditioner (Stabilizer)

Prevents Chlorine loss from the sun's ultraviolet rays and is buffered for minimal effect on pH.

250035	CVCA015	12 X 1.5 lb. bottle	ORQ6395X594	\$7.95
250036	CVCA004	8 X 4 lb. pail	ORQ10495X26	\$19.95
250037	CVCA008	4 X 8 lb. pail	ORQ10095X99	\$37.95
250038	CVCA045	45 lb. pail	ORQ6495X217	\$80.95

Pristiva Primer (Use with any salt)

Pristiva Primer is a unique blended product that enhances the performance of any salt cell while maximizing the look, feel, and ability to manage the water.

COM35040	35040	Pristiva Primer 2.4 lb. bottle, 12 per case	COM27095X68	\$29.95
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A

Adjust the PH level



250025

pH Down

A granular product for slowly lowering the pH of pool water. Safer to handle and store than liquid acids.

250027	CVSB003	12 X 3 lb. bottle	ORQ6295X108	\$7.95
250028	CVSB007	8 X 7 lb. pail	ORQ8195X162	\$14.95
250029	CVSB050	50 lb. Pail	ORQ6395X918	\$95.95

pH Up

A convenient granular product that raises the pH of pool water with minimal effect on overall alkalinity.

250025	CVSA002	12 X 2 lb. bottle	ORQ4595X161	\$5.95
250026	CVSA005	8 X 5 lb. pail	ORQ6295X383	\$11.95
250057	CVSA010	4 X 10 lb. pail	ORQ4695X329	\$17.95
250058	CVSA025	25 lb. pail	ORQ2195X768	\$32.95

S

Sanitize



COM35020

Pristiva

Mined from the purest salt materials available, Pristiva will lengthen the life of generator production cells while promoting enhanced water quality and feel. Added costs are offset by the products ability to self regulate and remove any minerals in pool water.

COM35020	35020	Pristiva Activator 40 lb. bag each	COM2995X481	\$34.95
COM35020P	35020	Pristiva Activator 40 lb. bag pallet of 63	COM177795X1	\$34.95

Pool Salt

Strictly produced for use in swimming pools, this salt contains lower amounts of impurities than lower priced commodity salts thus reducing staining and other issues associated with chlorine generator use.

SALT40	Salt - 40 lb. bag - Pool Salt Branded. Blended specifically for salt chlorine generators. Retail friendly packaging.	call your local branch for pricing
SALT40P	Salt - 40 lb. bag - pallet QTY 63	call your local branch for pricing



SALT40

Clearview Salt Program

Imperial Number	Part Number	Description	Code Number	List Price
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Oxidize



250059

Shimmer N Shock

Blended shock adds buffers and clarifiers for sparkling results. The shock of choice for vinyl liners.

250059	CVDB001	24 X 1lb. bag	ORQ9695X192	\$4.95
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Insta-chlor

100% granular calcium hypochlorite. Insta-chlor is non-stabilized 68% available chlorine.

* 250020	CVIC001	24 X 1lb. bag	ORQ6995X442	\$3.95
* 250021	CVIC025	25 lb. pail	ORQ7595X356	\$94.95
* 250022	CVIC100	100 lb. pail	ORQ25195X85	\$276.95



BUCH100



250023

68% Calcium Hypochlorite Shock

100% granular calcium hypochlorite. Granular calcium hypochlorite is non-stabilized 68% available chlorine.

145128	CH24T	CalHypo 68% 24x1 lb. bags/cs	BLK6205X481	\$3.95
145130	CH25T	CalHypo 68% 25 lb. Pail	BLK5775X430	\$72.95
BUCH100		100 lb. pail	BLK16940X24	\$187.95
BUCH88C		88 lb. pail	BLK14910X45	\$164.95

ChlorFREE 15

Swim after treatment in as quick as 15 minutes. A potassium monopersulfate based product. ChlorFREE 15 is non-chlorine and non-bleaching.

250023	CVPM001	24 X 1lb. bag	ORQ10295X90	\$5.95
250024	CVPM025	25 lb. pail	ORQ10195X34	\$126.95



Control Algae and Minerals



250046

Poly Power 60

Highly concentrated algaecide, useful for treating hard to kill black and green algae. Excellent preventative. Will not stain pool surfaces. Non-metallic, non-foaming.

250046	CVLPPQT12	12 X 1 quarts	ORQ19495X78	\$19.95
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250047

Poly Power 30 Algaecide

Used to kill green algae. Excellent preventative. Will not stain pool surfaces. Non-metallic, non-foaming.

250054	CVLPP30QT12	Poly Power 30 12x1 qt btcls/cs	ORQ15695X86	\$15.95
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Quat Power

Highly effective economical algaecide for the control of algae in pool water. 50% active quat.

250047	CVLQPQT12	12 X 1 quarts	ORQ12595X61	\$15.95
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Algaecure

100% trichlor granular. Algaecure is effective for black and green algae infestations. Not recommended for vinyl liner pools.

250040	CVTC002	12 X 2 lb. bottle	ORQ10795X59	\$12.95
250041	CVTC005	8 X 5 lb. pail	ORQ17595X85	\$32.95
250042	CVTC010	4 X 10 lb. pail	ORQ4000X360	\$60.95
250043	CVTC025	25 lb. pail	ORQ8995X994	\$134.95
250044	CVTC050	50 lb. pail	ORQ15095X66	\$225.95

Mineral Magnet

Removes metals from pool water. Also useful to remove metal stains and scale from pool surfaces. Compatible with all water treatment systems.

250048	CVLMMQT12	12 X 1 quarts	ORQ14095X55	\$17.95
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Problem Solvers and Maintenance



250050

Crystal Clarifier

Works with filtration to collect organic waste particles for clear sparkling water. pH neutral, non-staining, non-foaming and not affected by shock treatments. Compatible with ozone.

250039	CVLCCQT12	12 X 1 quarts	ORQ7295X920	\$8.95
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Drop Out

A supercharged clarifier which collects cloud causing particles too small for the pool filter.

250050	CVLDOQT12	12 X 1 quarts	ORQ13195X87	\$15.95
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Filteraid

Effectively removes oil, scale, organics, and grime from sand, cartridge, and DE filters.

250049	CVLFAQT12	12 X 1 quarts	ORQ10595X20	\$12.95
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250049

* Limited Quantities Available

Clearview Salt Program

PM
Problem Solvers
and Maintenance



250051

TVC

Professional strength tile & vinyl cleaner. Non-abrasive.

Imperial Number	Part Number	Description	Code Number	List Price
250051	CVLTVCQT12	12 X 1 quarts	ORQ10695X34	\$12.95

Pool Perfect

Just a capfull per week for clear perfect pool water: the industry standard for natural enzyme water treatment.

145831	03210	12 X 1 Liter	NAT16525X81	\$19.95
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Stopz-it

Proven to be the most effective killer and protector for vinyl liners from Nutsedge (Nutgrass).

250055	CVSTOP002	10 X 2 lb. bags	ORQ10000X16	\$19.95
250056	CVSTOP035	10 X 3.5 lb. bags	ORQ15000X36	\$24.95

Yellow Out (Coral Seas Label)

From Green to Clean in 24 hours. Works effectively with chlorine to safely clean algae from your pool without harsh algaecide chemicals. Does not contain foam, stain, silver or poison. Gentle, scrub free product will not damage or stain pool surfaces.

145685	YELLOW212	12 x 2 lb	COR15960X70	\$23.95
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250084

PHOS-Boss

Phosphate remover that reduces pool phosphate levels to below 100 ppb

250084	CVLPB05G6	6 x 1/2 gallons	ORQ22595X28	\$55.95
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PhosFree

Eliminates phosphates from pools: Unique patented formula used to reduce phosphate levels in a pool to near zero at initial fill or at season opening.

145833	05221	PhosFree - 6 x 2 L	NAT11030X16	\$26.95
145849	00081	Phosphate Test Kit - 10 Tests per kit.	NAT1130X735	\$2.95

PRISTIVA

Advanced System for Start-Up
& Maintenance of Salt Water Pools



BEWARE:

**LOW-PRICED COMMODITY
POOL SALTS ARE EATING
AWAY YOUR PROFITS.**

Survive and thrive with the Pristiva System for salt water pools.

If you're only offering low-priced commodity pool salts, your profits and your business are at risk. Commodity pool salts are significantly lowering sales and profits you used to see from traditional chlorine chemicals. The solution is Pristiva. With its specially formulated ingredients and breakthrough technology,

Pristiva provides unrivaled performance and the guaranteed results your customers want — along with the higher profitability you need for your business to survive and thrive. Salt water pools are a growing trend and are here to stay. Get your plan of attack started at SaltwaterPoolSurvivalGuide.com

SaltwaterPoolSurvivalGuide.com

Ask your local Imperial Pools' branch about BASOC™ Elements' NEW Pristiva Salt Water Pool System today!

Clearview Biguanide Program

Imperial Number	Part Number	Description	Code Number	List Price
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B
Balance the Water



250031

Total Alkalinity Increaser

A safe, easy-to-use granular product that raises total alkalinity and acts as a buffer to prevent "pH bounce", staining and corrosion.

250030	CVTA005	8 X 5 lb. pail	ORQ6595X604	\$11.95
250031	CVTA010	4 X 10 lb. Pail	ORQ4995X937	\$18.95
250032	CVTA025	25 lb. pail	ORQ2395X349	\$35.95

Calcium Hardness Increaser

Calcium Hardness Increaser raises calcium hardness of pool water to aid in the prevention of corrosion, etched plaster and other problems resulting from low calcium hardness.

250033	CVCC010	4 X 10 lb. Pail	ORQ5095X119	\$18.95
250034	CVCC025	25 lb. pail	ORQ2595X866	\$38.95

A
Adjust the PH Level



250025

pH Up

A convenient granular product that raises the pH of pool water with minimal effect on overall alkalinity.

250025	CVSA002	12 X 2 lb. bottle	ORQ4595X161	\$5.95
250026	CVSA005	8 X 5 lb. pail	ORQ6295X383	\$11.95
250057	CVSA010	4 X 10 lb. pail	ORQ4695X329	\$17.95
250058	CVSA025	25 lb. pail	ORQ2195X768	\$32.95

pH Down

A granular product for slowly lowering the pH of pool water. Safer to handle and store than liquid acids.

250027	CVSB003	12 X 3 lb. bottle	ORQ6295X108	\$7.95
250028	CVSB007	8 X 7 lb. pail	ORQ8195X162	\$14.95
250029	CVSB050	50 lb. Pail	ORQ6395X918	\$95.95

S
Sanitize



PH162051

Puracil Biguanide Sanitizer

Kills bacteria to keep pool water protected and clean. This product is tough on bacteria but gentle on swimmers.

PH162051	162-051014P04	1/2 gallon bottles, 4 per case	PHE10185X13	\$39.95
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O
Oxidize



PH162038

Puracil Biguanide Shock

Hydrogen Peroxide shock keeps water sparkling clear and beautiful.

PH162038	162-038015P04	1 gallon bottles, 4 per case	PHE2910X220	\$11.95
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C
Control Algae and Minerals



250047

Natural Chemistry METAL FREE

Inhibits and prevents scale formation and staining from iron, copper and manganese.

145838	07001	Metal Free - 12 x 1 L	NAT20190X36	\$24.95
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Quat Power

Highly effective economical algacide for the control on algae in pool water. 50% Active Quat

250047	CVLQPQT12	12 X 1 quarts	ORQ12595X61	\$15.95
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PM
Problem Solvers and Maintenance



250051

Crystal Clarifier

Works w/ filtration to collect organic waste particles for clear, sparkling water. pH neutral, non-staining, non-foaming and not affected by shock treatments. Compatible w/ all water treatment systems.

250039	CVLCCQT12	12 X 1 quarts	ORQ7295X920	\$8.95
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TVC

Professional strength tile & vinyl cleaner. Non-abrasive.

250051	CVLTVCT12	12 X 1 quarts	ORQ10695X34	\$12.95
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ClearView

Contact your Local Imperial Salesperson for Clearview Program Availability and Pricing

PLATINUM

Line

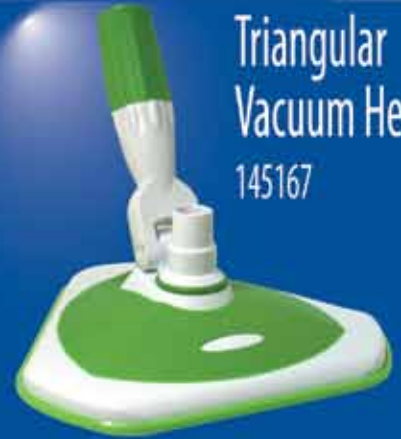
Puncture Proof Net
Leaf Skimmer

145169



Triangular
Vacuum Head

145167



Vacuum Head

145166



Deep Pocket Leaf
Skimmer

145168

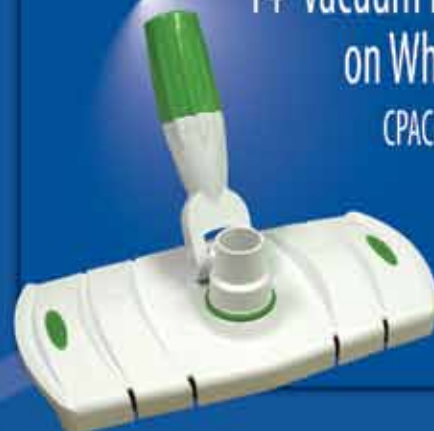


Chlorine
Dispenser
CPACM977V



14" Vacuum Head
on Wheels

CPACM905V



18" Wall Brush

145170



Natural Chemistry - Spa Products

Imperial Number	Part Number	Description	Ctn Qty	Code Number	List Price
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B

Balance the Water



NC04113

Spa Balancers

A special blend of mineral borates enhance water quality for ultimate bather comfort. Spa Balancers establish softer feeling, and crystal clear water right away.

NC04104	04104	Alkalinity Increaser 12x2 lbs	12	NAT6940X757	\$8.95
NC04105	04105	Calcium Hardness Increaser 12x1.75 lbs.	12	NAT5300X183	\$6.95
NC04113	04113	Spa Foundation 12x1 L	12	NAT18350X51	\$22.95

A

Adjust the PH level



Spa Adjusters

Spa Adjusters

The necessary water adjustment and balance control products. Proper water balance is important for all spa water to ensure bather comfort and water clarity.

NC04102	04102	pH Up 12x2 lbs	12	NAT5500X161	\$6.95
NC04103	04103	pH Down 12x2 lbs	12	NAT6320X823	\$7.95

S

Sanitize



Spa Sanitizers

Spa Sanitizers

Proper sanitization is required to control bacteria in spa water. These products provide the benefits of using either bromine or chlorine based sanitizing chemicals.

NC04109	04109	Bromine Tabs 12x1.5 lbs	12	NAT15205X70	\$18.95
NC04110	04110	Bromine Tabs 6x4 lbs	6	NAT19275X85	\$46.95
NC04108	04108	Bromine Start 12x2 lbs	12	NAT20505X33	\$24.95
NC04111	04111	Chlorine Concentrate 12x2 lbs	12	NAT17445X82	\$21.95
NC04112	04112	Chlorine Concentrate 6x4 lbs	6	NAT17535X39	\$42.95

O

Oxidize



NC04112

Spa Oxidizers

Spa Oxidizing shock is a non-chlorine oxidizing shock used to eliminate soluble organic waste and contaminants.

NC04111	04111	Chlorine Concentrate 12x2 lbs	12	NAT17445X82	\$21.95
NC04112	04112	Chlorine Concentrate 6x4 lbs	6	NAT17535X39	\$42.95
NC04106	04106	Spa Oxidizing Shock 12x2 lbs	12	NAT16205X57	\$19.95

C

Control Algae and Minerals



145848

Spa Stain & Scale

Protects spa from damage due to scale build-up.

NC04122	04122	Stain & Scale 12x16 oz		NAT7690X207	\$9.95
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Spa Metal Free

Protects spa surface from metal staining.

145848	04133	Spa Metal Free 12 x 1 liter	12	NAT15130X58	\$18.95
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PM

Problem Solvers and Maintenance



NC04013



NC04012



145846

Spa Clear- All natural spa clarifier. Clears cloudy water quickly. Cannot be overdosed!

NC04013	04013	Spa Clear 12x16 oz		NAT8360X239	\$10.95
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Spa Perfect- Powerful natural enzymes formulated for spas.

NC04021	04021	Spa Perfect - 12x16 oz	12	NAT8440X928	\$10.95
145836	04131	Spa Perfect - 12 x 1 L	12	NAT14730X83	\$17.95
145841	04034	Spa Perfect - 6 x 2 L	6	NAT12865X65	\$31.95

Spa Defoamer - Specifically formulated for hot water.

NC04012	04012	Spa Defoamer 12x16 oz	12	NAT7540X738	\$9.95
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Filter Perfect - All natural filter cleaner that is safe to use with all filter types.

145846	03215	Filter Perfect 12x1 liter		NAT15130X61	\$18.95
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Clean & Perfect- Excellent multi-surface cleaner, works amazingly on spa surfaces.

145842	00176	Clean & Perfect 12x22 oz	12	NAT8560X776	\$10.95
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Spa Purge - Purges spa and spa plumbing of organic waste build-up. Cleans where you can't!

145847	04137	Spa Purge 12 x 1 liter	12	NAT15130X37	\$18.95
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Leisure Time Spa Chemical Program

Imperial Number	Part Number	Description	Code Number	List Price
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Complete Spa Care Kit



Deluxe Spa Care Kit

The Complete Spa Care Kit

This best-selling kit contains the essential products needed for spa start-up and maintenance including sanitizer, shock, sequestering agent, defoamer, test strips, clarifier, and balancers.

LTBOXV	BOXV	Chlorine Spa Care Kit Each	ADV4715X325	\$11.95
LTBBXV	BBXV	Bromine Spa Care Kit Each	ADV4715X732	\$11.95
LT45115	45115	Reserve & Renew Spa Care Kit Each	ADV1500X118	\$29.95

Deluxe Spa Care Kit

Packaged in a convenient, reusable plastic container, this greater assortment of chemicals in larger sizes can be easily organized and stored.

LT45100	45100	Chlorine Deluxe Spa Care Kit Each	ADV8155X729	\$60.95
LT45105	45105	Bromine Deluxe Spa Care Kit Each	ADV8155X820	\$60.95
* LT45120	45120	Reserve & Renew Spa Care Kit Each (limited quantities)	ADV3000X246	\$59.95

B

Balance the Water



LTALK



LTCB



LT45410

Alkalinity Increaser

Concentrated granular formula gradually raises the total alkalinity level and prevents pH bounce.

LTALK	ALK	Alkalinity Increaser 12x2 lb. btcls/cs	ADV8475X436	\$10.95
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Liquid Calcium Booster

Raises the level of water hardness; helping prevent foaming and corrosion of equipment.

LTCB	CB	Calcium Booster 12 x 1 qt. btcls/cs	ADV5725X946	\$6.95
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pH Balance

Unique formulation locks-in pH levels between 7.2 & 7.8, eliminating pH drift and the need for frequent adjustments.

LTPHB	PHB	pH Balance 12x1 qt. btcls/cs	ADV14760X90	\$17.95
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pH Balance Plus

Formulated especially for hard water conditions. pH Balance Plus locks-in pH to eliminate the need to rebalance spa water. Fast dissolving granular formula.

LT45410	45410	pH Balance Plus 6x3 lb. btcls/cs	ADV13090X81	\$32.95
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A

Adjust the PH level



LT22339



LTZHQ



LTZIQ

Spa Up

A granular product that raises the pH and total alkalinity levels in hot water.

LT22339	22339	Spa Up 12x2 lb. btcls/cs	ADV5080X373	\$4.95
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Liquid Spa Up

Raises the pH and total alkalinity in spa water. Pour directly into spa water and circulate.

LTZHQ	ZHQ	Liquid Spa Up 12x1 qt. btcls/cs	ADV10355X63	\$12.95
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Spa Down

A granular product that lowers pH and total alkalinity levels in hot water.

LT22338	22338	Spa Down 12x2.5 lb. btcls/cs	ADV5060X298	\$4.95
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Liquid Spa Down

Lowers the pH and total alkalinity in spa water. Pour directly into spa water and circulate.

LTZIQ	ZIQ	Liquid Spa Down 12x1 qt. btcls/cs	ADV10355X60	\$12.95
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*Limited Quantities Available



Leisure Time Spa Chemical Program

Imperial
Number

Part
Number

Description

Code
Number

List
Price

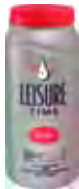
S
Sanitize



LT22337



LTBE



LTBC



LTRENU2

Spa 56 Chlorinating Granules

Specifically formulated for spas and hot tubs. This concentrated granular chlorine effectively sanitizes and disinfects hot water to keep it clean and clear.

LT22337	22337	Spa 56 Chlorinating Granules 12x2 lb. btcls/cs	ADV17770X78	\$15.95
LTE5	E5	Spa 56 Chlorinating Granules 6x5 lb. btcls/cs	ADV21735X38	\$44.95

Sodium Bromide

Sodium Bromide creates a bromide reserve when using Brom Tabs to ensure a fully bromine-based sanitizer system.

LTBE	BE	Sodium Bromide 2 oz x 6 pouches x 16 boxes	ADV23470X30	\$21.95
LTBE1	BE1#	Sodium Bromide 12x1 lb. btcls/cs	ADV17915X16	\$21.95

Brom Tabs

Brom Tabs are low odor, low dust tablets that fit in all feeders and maintain a constant level of bromine. Unique chemistry provides bromine residual quickly.

LTBC	45425	Brom Tablets 12x1.5 lb. btcls/cs	ADV16170X87	\$14.95
LT45430	45430	Brom Tablets 6x4 lb. btcls/cs	ADV20880X97	\$43.95

Reserve and Renew Two Part Bromine System

When used together, Reserve and Renew form a complete chlorine-free sanitizing system that's simple and hassle-free. Reserve and Renew requires only a simple application after using the spa.

LT45300	45300	Reserve 12x1 qt btcls/cs	ADV15400X64	\$18.95
LTRENU	RENU	Renew 2 oz.x6 Pouches x 16 boxes	ADV12480X95	\$11.95
LTRENU2	RENU2	Renew 12x2.2 lbs btcls/cs	ADV21165X38	\$25.95
LTRENU5	RENU5	Renew 6 x5 lbs. btcls/cs	ADV23505X86	\$58.95

O
Oxidize



LT22337



LTRENU2

OZ Chlorine Free Shock Tablets

Quick dissolve tablets rid spas of oils, lotions, and organic contaminants with unique effervescent action. Works in both bromine and chlorine sanitized spas.

LTO22	45305	OZ Shock Tablets 12x1.75 lbs. btcls/cs	ADV15430X37	\$18.95
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Spa 56 Chlorinating Granules

Specifically formulated for spas and hot tubs. This concentrated granular chlorine effectively sanitizes and disinfects hot water to keep it clean and clear.

LT22337	22337	Spa 56 Chlorinating Granules 12x2 lb. btcls/cs	ADV17770X78	\$15.95
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Renew Non-Chlorine Shock

Eliminates odors and clears cloudy water by reducing irritating contaminants. Works in both bromine and chlorine sanitized spas.

LTRENU	RENU	Renew 2 oz.x6 Pouches x 16 boxes	ADV12480X95	\$11.95
LTRENU2	RENU2	Renew 12x2.2 lbs btcls/cs	ADV21165X38	\$25.95
LTRENU5	RENU5	Renew 6 x5 lbs. btcls/cs	ADV23505X86	\$58.95

C
Control Algae
and Minerals



LTD

Metal Gon

Concentrated formula sequesters iron, copper, and other minerals to prevent staining of surfaces.

LTD	D	Metal Gon 12x1 pt btcls/cs	ADV7345X435	\$8.95
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Defender

An exclusive formula developed to prevent scale formation. Use weekly for continued protection.

LTB	B	Defender 12x1 qts. btcls/cs	ADV15665X53	\$19.95
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Metal Gon & Defender Value Pack

Conveniently packaged, this powerful duo will prevent scale buildup and staining of surfaces.

LT45440	45440	Metal Gon & Defender 6x2 btcls/cs	ADV7895X127	\$19.95
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Spa Algaecide

Non-foaming algaecide kills and prevents all types of algae. Safe to use with all spa sanitizers.

LTQ	Q	Spa Algaecide 12x1 qts btcls/cs	ADV9405X873	\$11.95
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Leisure Time Spa Chemical Program

PM
Problem Solvers
and Maintenance



Foam Down

Quickly eliminates and prevents foaming in spa water.

Imperial Number	Part Number	Description	Code Number	List Price
LTH	H	Foam Down 12x1 pt btcls/cs	ADV8865X883	\$10.95
LTHQ	HQ	Foam Down 12x1 qts btcls/cs	ADV16915X47	\$20.95
LTH1	H1	Foam Down 4x1 Gallon btcls/cs	ADV18270X82	\$68.95



LTHQ

Bright & Clear

A clarifier developed especially for hot water treatment with a unique polymer action.

LTA	A	Bright & Clear 12x1 qt btcls/cs	ADV12305X92	\$14.95
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Filter Clean

An overnight, deep-cleaning solution to remove dirt, grease, oil, buildup and scale deposits.

LTN	N	Filter Clean 12x1 pt. btcls/cs	ADV9115X889	\$10.95
LTO	O	Filter Clean 12x1 qt.btcls/cs	ADV16940X75	\$20.95

LTA



LTO

Instant Cartridge Clean

Spray and rinse formula provides a quick and easy way to remove oils, lotions, and other debris.

LTS	S	Instant Cartridge Clean 12x1 pt.btcls/cs	ADV9995X936	\$11.95
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LTS



CitraBright Cleaner

The spray-and-wipe formula works quickly by using the natural cleaning power of citrus.

LT45405	45405	CitraBright Cleaner 12x1 pt btcls/cs	ADV11450X21	\$13.95
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Fast Gloss

A polish and cleaner especially developed for use in spas and hot tubs to protect, waterproof, and seal spa finish and prevent fading and oxidation.

LTP	P	Fast Gloss 12x1 pt.btcls/cs	ADV16750X39	\$20.95
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LT45405

LTP



Enzyme

A blend of natural enzymes that break down oil, lotion and organics that cause scum lines.

LTSGQ	SGQ	Enzyme 12x1 qt btcls/cs	ADV10895X62	\$13.95
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Cover Care & Conditioner

Cleans and shines spa covers and all vinyl surfaces, and adds UV protection to prevent fading.

LT3192	3192	Cover Care & Conditioner 12x1 pt.btcls/cs	ADV12305X22	\$14.95
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LTSGQ

LT3192



Leak Seal

Seals most minor leaks in hot tub or pool plumbing. Pour directly into water and circulate.

LTZJ	ZJ	Leak Seal 12x1 qt btcls/cs	ADV24965X78	\$25.95
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Jet Clean

Keeps spa and jetted tub plumbing clear of organics, oils, dirt, and minerals that can cause damage

LT45450	45450	Jet Clean 12x1 pt btcls/cs	ADV7755X660	\$9.95
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LTZI

LT45450





ClearView™ Simplify Retail

A “road map” for displaying and marketing Clearview™ chemical pool products.

Planograms provide product SKUs, quantities, and shelf location.

Increase your store space and organization.

**WATCH
YOUR
SALES
RISE!**



Scan for
8' Planogram



8' Retail Setup



Scan for
12' Planogram



12' Retail Setup



Scan for
16' Planogram



16' Retail Setup

Note: Actual bucket style may vary from pictures.

I-Store Solutions: Retail Shelving / Fixtures

Merchandise Product for More Sales!

Create an effective store layout to help you promote a convenient and pleasant shopping experience.

Outstanding Quality Affordable Pricing



ClearView
Example of assembled, 8', black, hardboard back, wall shelving. Chemical products & POP merchandising kit #25642 available through Imperial Pools.

Steel Shelving by Madix

- Available in ONE-SIDED WALL, DOUBLE-SIDED GONDOLA "island", and END CAP units.
- Durable materials and construction. **HOLDS WEIGHT!**
- Adjustable, heavy-duty shelving.
- Satin Black color, powder coat finish, accentuates product and store wall colors. More colors available.
- Wide range of shelving and sizes. **CUSTOMIZE YOUR DISPLAY!**

SPECIAL IMPERIAL POOLS GROUP DISCOUNT

Description:

Standard, one-sided wall displays 72" H X 22" W base, with 4 shelves, hardboard back.

Shelf Sizes:

1 - 20", 1 - 18" 1 - 16" and 1 - 14"

Width Options:

1 - 16', wall, made up with 4 - 4' sections
1 - 12', wall, made up with 3 - 4' sections
1 - 8', wall, made up with 2 - 4' sections

PRICES STARTING UNDER \$500.00!

Mill Order / Shipping, Goodwater, AL:

21-day average leadtime.
FOB Goodwater, AL.

Stock Order / Shipping, Philadelphia, PA:

Satin black, "pegboard back" in ONE and DOUBLE-SIDED units with 3-5 day leadtime, and 5% custom upcharge. FOB Philadelphia, PA.

Terms:

Credit card payment. Shipping not included.



Mention "Imperial Pools" for Special Pricing 800-962-5307 ext. 111, Jerry



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Oreq / ClearView
www.oreqcorp.com
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ClearView™ Pool Care Guide



ClearView™ Rewards Program



ClearView™ Season Chemical Calculator



LaMotte Company
www.lamotte.com
800-344-3100



Leisure Time Spa
www.leisuretimespa.com



Natural Chemistry
www.naturalchemisgtry.com
800-753-1233



Field Water Analysis Form



Spring Start Up Instructions



Winter Chemical Instructions



Wearables Program

Partnering with you to outfit your team for success with custom imprinted apparel.

Create a Lasting Impression!

- > Excellent Quality
- > Large Variety of Styles & Colors
- > Discounted Prices
- > Buy More, Save More
- > Fast & Easy Ordering
- > Quick Turnaround

Customize Your Team's Apparel

INCLUDES 2 LOGOS!



8975

Embroidered Dress Shirts

Logo Options

YOUR
COMPANY
LOGO



Polos



#8540

T-shirts



G2000

Caps



8111

> Ask About Tall Sizes, Sweatshirts, Jackets, & MORE



Wearables Program
COMPLETE DETAILS



VIEW ALL STYLES & OPTIONS
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customize your order!

orders@xtremescreenprint.com
207-857-9200



Become a Dealer

Fill out all of the fields below and an Imperial Pools representative will contact you promptly. *Dealer Locator Option* - a premium search tool that finds the nearest retailer of ClearView™ products.

GENERATE MORE BUSINESS!

Contact Information

Company Name

Contact Name

Physical Address

Str., City, State, Zip

Mailing Address

Str., City, State, Zip

Phone Number

Email Address

Web Site

http://www.

Business Type (Mark "x" to all types that apply.)

Distributor

Installer

Retailer

Manufacturer

Service

Other

User Name

Select A Password

Confirm Password

Which chemical brands do you stock / use?

Would you like to belong to our dealer locator?

Yes, please include my location.

Not at this time.

SUBMIT FORM TO: fax 978-388-7415 email mkramer@imperialpools.com

www.basoclements.com



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IMPERIAL DISTRIBUTION

YOUR 360° BUSINESS PARTNER

**CONTACT YOUR LOCAL BRANCH TODAY
FOR MORE INFORMATION**

Latham NY - Corp. Headquarters
800-444-9977
33 Wade Rd., Latham NY 12110

Latham NY - Distribution
Customer Service Direct
855-757-POOL (7665)
33 Wade Rd., Latham NY 12110

Cheshire, CT
877-696-1200
345 McCausland Ct.,
Cheshire, CT 06410

Indianapolis, IN
866-271-1999
6751 East 30th St., Suites A & B
Indianapolis, IN 46219

Amesbury, MA
800-831-8612
49 South Hunt Rd.,
Amesbury, MA 01913

Mansfield, MA
800-285-2990
50 Suffolk Rd., Mansfield, MA 02048

Fairfield, NJ
800-967-7665
9 Stewart Place, Fairfield, NJ 07004

Sharonville, OH
866-205-2706
Crescent Point Commerce Ctr.
12090 Best Place,
Sharonville, OH 45241

Greenville, SC
866-205-2707
1 Brozzini Ct., Suite F,
Greenville, SC 29615

Columbia, SC
800-766-1305
109 Sunbelt Blvd.,
Columbia, SC 29203

Memphis, TN
800-564-1078
6972 Appling Farms Parkway
Suite 101, Memphis, TN 38133